



**BUCHAREST
REAL ESTATE
CLUB**

bucharest@brec.ro

MEMBERSHIP PACKAGES



THE REAL ESTATE PLATFORM
IN SOUTHEAST EUROPE



STRATEGIC PATRON

3-years partnership

Open between October and January

Benefits from strategic role in defining the agenda of the organization upon the following year

Contribution:

12.000 € (3 years) or 5.000 €/ year

BENEFITS:

Leadership position in the industry

- Privileged position in the sector, able to set up agenda and impactful initiatives for multiple industries
- Possibility to include Patron Member's specific business objectives into BREC agenda
- Participation at Exclusive Patron Business Event with the representatives of BREC Advisory Board Members
- Opportunity to invite company's guests and target clients participation at BREC private meetings and initiatives

Personal branding

- Opportunity to seek election to BREC'S Advisory Board Committee
- CEO access & company logo at the organization's events
- Opportunity to promote speakers from your company at BREC events

Business & Deal sourcing:

- Projects presentation & pitching inside BREC network
- Deal sourcing opportunities within BREC meetings & intel sources
- Priority for one top representative (CEO or similar) of your company in the meetings BREC organizes with foreign investors or state officials
- Tailored B2B campaigns according to Patron Member's objectives (1 campaign/ per year)

Private VIP B2B meetings & Members meetings

- Opportunity to host 3 events per year within BREC network





Marketing

- Video & editorial: Production of professional video materials – 2 materials per year (property/ project/ business presentation) by BREC and distribution to targeted audiences within BREC network
- Interview: company representative interview (1 interview/ year) and distribution to targeted audiences within BREC network
- Newsletter: Presentation of company news / projects in regular BREC NL, in privileged position
- Web: Presentation of company news / projects in privileged position on www.bucharestrealestateclub.com
- Social media (LinkedIn, Facebook, Instagram): Dissemination of company news / projects on BREC social media channels
- Use of BREC branding: The right to use BREC brand in your company publications and website
- Dissemination of brochures & branding materials: Opportunity to present company's promotional materials (roll-up banner, brochures, leaflets, branded gifts) at one BREC event per year
- Premier company logo and profile on BREC website (250 words company profile, logo and link to the company's homepage)
- One advertising page in BREC's print publications (special projects, developed particularly for certain members do not apply)
- Media: Company statement/ position/ project presentation in press releases issued by BREC (1 press release per year)

Market intel

- Access to BREC's research briefs & reports (special projects, developed particularly for certain members do not apply)

HR & Key - Staff Headhunting

- Premium access to the industry movers & shakers
- Opportunity to participate at training workshops organized by BREC and attract professionals from the market





CORPORATE MEMBER

1 year partnership

Contribution:

2.500 €/ year

BENEFITS:

Leadership position in the industry

- Privileged position in the sector, able to set up agenda and impactful initiatives for multiple industries
- Opportunity to invite company's guests and target clients participation at BREC private meetings and initiatives

Personal branding

- CEO access at the organization's events

Business & Deal sourcing:

- Deal sourcing opportunities within BREC meetings & intel sources
- Priority for one top representative (CEO or similar) of your company in the meetings organized by BREC organizes with foreign investors or state officials

Marketing

- Video & editorial: Production of professional video materials – 1 material per year (property/ project/ business presentation) by BREC and distribution to targeted audiences within BREC network
- Interview: company representative interview (1 interview/ year) and distribution to targeted audiences within BREC network
- Newsletter: Presentation of company news / projects in regular BREC NL
- Web: Presentation of company news / projects on www.bucharestrealestateclub.com



- Social media (LinkedIn, Facebook, Instagram): Dissemination of company news / projects on BREC social media channels



- Use of BREC branding: The right to use BREC brand in your company publications and website
- Company logo and profile on BREC website (250 words company profile, logo and link to the company's homepage)

Market intel

- Access to BREC's research briefs & reports (special projects, developed particularly for certain members do not apply)

HR & Key - Staff Headhunting

- Premium access to the industry movers & shakers
- Opportunity to participate at training workshops organized by BREC and attract professionals from the market





BUSINESS MEMBER

1 year partnership

Contribution:

1.000 €/ year

BENEFITS:

Leadership position in the industry

- Privileged position in the sector, by association with a singular organization

Personal branding

- CEO access at the organization's events

Business & Deal sourcing:

- Deal sourcing opportunities within BREC meetings & intel sources

Marketing

- Newsletter: Presentation of company news / projects in regular BREC NL
- Web: Presentation of company news / projects on www.bucharestrealestateclub.com
- Social media (LinkedIn, Facebook, Instagram): Dissemination of company news / projects on BREC social media channels
- Use of BREC branding: The right to use BREC brand in your company publications and website
- Company logo and profile on BREC website (250 words company profile, logo and link to the company's homepage)

Market intel

- Access to BREC's research briefs & reports (special projects, developed particularly for certain members do not apply)



HR & Key - Staff Headhunting

- Premium access to the industry movers & shakers



**BUCHAREST
REAL ESTATE
CLUB**

bucharest@brec.ro

- Opportunity to participate at training workshops organized by BREC and attract professionals from the market



THE REAL ESTATE PLATFORM
IN SOUTHEAST EUROPE